Adobe® Connect™ for Webinars
Deliver rich and engaging, high-impact online events

Adobe Connect for Webinars enables organizations to increase attendance, boost response rates, and generate more interest through rich and engaging, highly interactive, and effective online events.

Ensure easy webinar access and maximize attendance

Even the most compelling webinar won't help your organization if invitees can't get into the event. With Adobe Connect software, joining a webinar is as simple as clicking a URL. Adobe Connect is based on Adobe Flash® technology and Adobe Flash Player software is already installed on virtually all Internet-connected computers. So, unlike competitive offerings, Adobe Connect allows invitees to easily attend your webinars without the need for additional downloads. With Adobe Connect you can:

• Ensure participants can join your webinars instantly.

• Enable easy webinar access from mobile devices with Adobe Connect Mobile.

• Simplify event registration and follow-up by automating email invitations, confirmations, reminders, and postevent communications.

• Record meetings for future viewing and provide the rich functionality of a live meeting in a recorded webinar.

Capture audience attention and keep participants engaged

Make your presentations stand out and captivate your audience with interactive, rich media content that you can easily share with Adobe Connect. As event host or presenter, you can also promote direct interaction with participants and keep them engaged using real-time whiteboard discussions, polling, chat, and live Q&A. Adobe Connect enables you to:

• Engage participants with rich media and share a variety of content types—such as Microsoft PowerPoint slides with animations, audio, video, images, documents, and more—with the assurance that attendees can consume content without needing additional downloads.

• Increase audience interaction and retention with polls, Q&A, hand raising, notes, whiteboards, and more.

• Brand your event by customizing the look and feel of your webinar and save layouts and content as reusable templates.

• Manage a full range of participant privileges, and collaborate with presenters in real time.

• Enhance your audience's audio experience by integrating Adobe Connect with virtually any audio provider or teleconferencing platform.

Why Adobe Connect for Webinars?
• Ensure easy webinar access and maximize attendance.
• Capture audience attention and keep participants engaged.
• Reach thousands with the Adobe Connect Webcast option.
• Use event management services to help ensure success.

"Adobe Connect enables us to maintain strong connections with customers and dispersed co-workers, while eliminating unnecessary travel."

Todd Surdey, global vice president of FS Software Portfolio Management and Sales, SAP AG

Reach thousands with the Adobe Connect Webcast option

Choose the Adobe Connect Webcast option to scale your online event to well beyond what's possible in a face-to-face setting or via other webinar solutions. The Webcast option is the large events solution from Adobe designed to support one-to-many or few-to-many customer requirements. You can reach an audience of thousands instantly and share high-quality streaming video that can be delivered live or on demand. The Webcast option includes bundled event management services.

Use event management services to help ensure success

Reduce the time and internal resources needed to plan, coordinate, and moderate your online events by engaging the Adobe Connect Event Services team. The Adobe team will work with you before, during, and after your online event to help ensure success. Use Adobe event management services to:

• Work with Adobe experts to create an event plan structured for your needs.

• Eliminate mistakes with pre-event training and rehearsal.

• Receive professional management and support throughout your event.

• Help ensure valuable results with postevent metrics and intelligence.

For more information, trial or demonstration please contact us:

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